

NEWS RELEASE

YELEN ART GALLERY

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FOR IMMEDIATE RELEASE

EXHIBITION: **B-SIDE** BY JEROME SOIMAUD AT
YELEN ART GALLERY
November 29th, 2010 -January 31st, 2011

MIAMI— New works by French artist Jerome Soimaud will be on exhibit at the Yeelen Art Gallery from November 29, 2010 through January 31st 2011, by appointment only.

The **B-Side** exhibit will display a series of charcoal on canvas dedicated to street life. These quarters are the least praised commercial product of most cities, due to their proletariat character. Nevertheless, it is the place to discover extraordinary examples of original culture.

The realistic approach of Jerome Soimaud offers seemingly ordinary street scenes, which encroach upon the surreal.

“With a rare gift for evoking the soul of street life at the fringe of fabulous wealth, his art documents the grit and groan of tough neighborhoods. Gently recalling vintage black and white photographs while skillfully using charcoal and pencil, Soimaud records the recent history of a place constructed on shifting sands, where things aren’t what they seem. His portrait of the Vagabond Hotel in “Upper East Side” anticipates its demolition, by depicting broken light bulbs on the metal garland of stars aimed to lure nomadic travelers to Miami”.

Elisa Turner
Art Critic & Writer for the
Miami Herald, ARTnews and other publications.

Jerome Soimaud provides the viewer with a chronicle of everyday life via figurative imagery. Born in Paris 1964, the artist now lives and works in Miami.

For appointment/ viewing please contact +1(954) 235-4758 or email:
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